

UNVEILING THE CIVICUS 2019-2020 ANNUAL PLAN

The CIVICUS Secretariat undertook its annual planning process for 2019-2020 between March and May earlier this year. We used a multi-phased approach which not only engaged all staff in developing collective annual priorities, but which was also designed to incorporate lessons and reflections from 2018-2019 as well as evidence and feedback gathered through our stakeholder engagement mechanisms such as the Annual Constituency Survey, other surveys and evaluations.

Interested in reading more about our planning approach? Read [this newly-published blog](#) which describes in more detail how we are embedding constituency feedback accountability in planning and other member processes at CIVICUS.

One of the final products of our annual planning process is this [summary narrative plan](#) that we are pleased to share with you, covering the following components for 2019-2020, described per Strategic Goal:

- Focus areas and **what we aim to**



- **Key achievements** from the last financial year (2018-2019)
 - **Indicative activities and annual targets**, drawn from 16 team plans that sit behind this summary
 - **Relevant indicators with baseline figures** as of March 2019 drawn from our online M&E system (DevResults)
 - **Intended outcomes** for the strategy period, as stated in the [Strategic Plan](#)
- As 2019-2020 marks the mid-way point in

our strategy, it's important that our annual plan will help us to gain momentum and address challenges in order to achieve the goals set out in our Strategic Plan. We identified a handful of cross-organisational priorities to help us do this, including: **investing in member-to-member engagement, resourcing mobilisation and sustainability, reinvigorating the Secretariat's people function, prioritising digital/data management and security, and building a learning organisation.**

AS FOR OUR WORK PER STRATEGIC GOAL, THE BELOW HIGHLIGHTS KEY AREAS OF FOCUS FOR 2019-2020:



GOAL 1: DEFENDING CIVIC FREEDOMS AND DEMOCRATIC VALUES

Focus greater attention and action on the state of civic freedoms and democratic values globally:

- Unpack thematic, regional and national trends in reports
- Respond to threats against civil society and democratic values by initiating and supporting people-powered movements for change
- Provide focused solidarity and emergency crisis resourcing
- Secure tangible commitments on civic space and democratic values that will result in change at the local and national levels



GOAL 2:
STRENGTHENING
THE POWER OF
PEOPLE TO
ORGANISE,
MOBILISE AND TAKE
ACTION

Diversify and strengthen CIVICUS' membership and wider network through strategic, cross-organisational and capacity building engagement, and develop the infrastructure needed to support this:

- Develop and launch a member-to-member platform
- Increase opportunities for youth-civic engagements
- Implement CIVICUS-wide communications strategy
- Leverage the collective power of the alliance and sector to respond to civic space violations and promote fundamental freedoms
- Advance our work on resourcing future generations of activists and organisations



GOAL 3:
EMPOWERING
A MORE
ACCOUNTABLE,
INNOVATIVE AND
EFFECTIVE CIVIL
SOCIETY

Focus on learning from the previous two years' and building on its three core competencies: innovation, effectiveness and accountability:

- Promote innovation as a tool to strengthen civil society based on the evidence of shared knowledge and practices, through collaboration and partnerships
- Identify, test and scale alternative resource offerings
- Provide Innovation 4 Change regional hubs with technical support, while also transitioning power from the Helper Hub to the regions and Global Governance Circle
- Improve the sustainability, security and effectiveness of civil society action
- Deepen our data capacity development on strengthening civil society campaigns through improved data collection, analysis and usage
- Launch a call for participants in a Diversity and Inclusion programme
- Scale our primary constituency accountability capacity strengthening support



GOAL 4:
BUILDING A
FIT-FOR-PURPOSE
ORGANISATION

Invest in strengthening our support functions which would ensure that the Secretariat and its systems are agile and fit for purpose:

- Invest in systems and process improvement, prioritising a new financial accounting system, the roll out of an online travel system and the revision of our procurement and sub-granting processes
- Recruit additional capacity for the roll out of these new/ updated systems and processes



Continue to read more in the [summary narrative plan](#).

HOLDING OURSELVES ACCOUNTABLE TO THIS PLAN:

Throughout the implementation of this plan we will be monitoring progress, learning and adapting, as per our [Accountability Framework](#).

We aim to use various communications channels to keep you up to date with how we are doing and what we are learning throughout the year, in addition to reporting against this plan through our formal annual report for 2019-2020 next year.

STAY IN TOUCH AND TAKE PART THROUGHOUT THE YEAR:

Check the [member in action page](#) for an overview on ways to engage throughout the year. Also, we will keep in contact via emails and social media as new activities arise. As always, we are keen to hear from you!

Please do reach out if you have any questions or suggestions in relation to the annual plan, via the membership@civicus.org email address.



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